

26

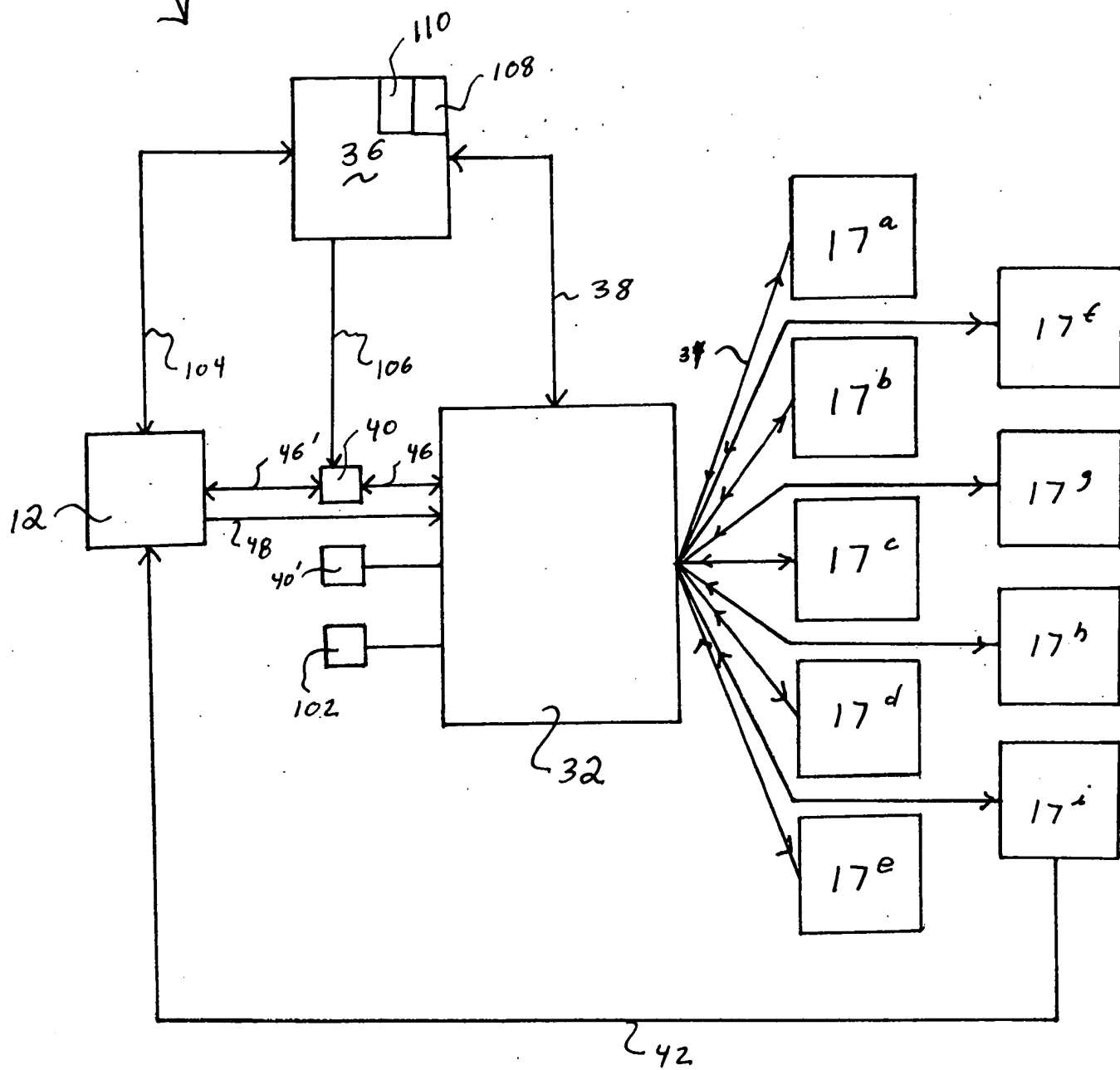
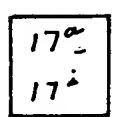
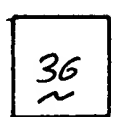
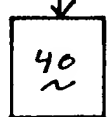
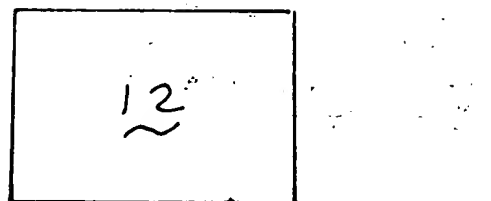
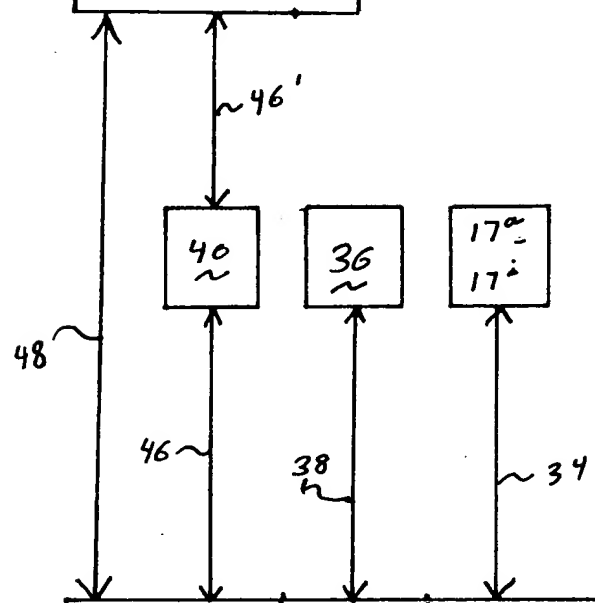
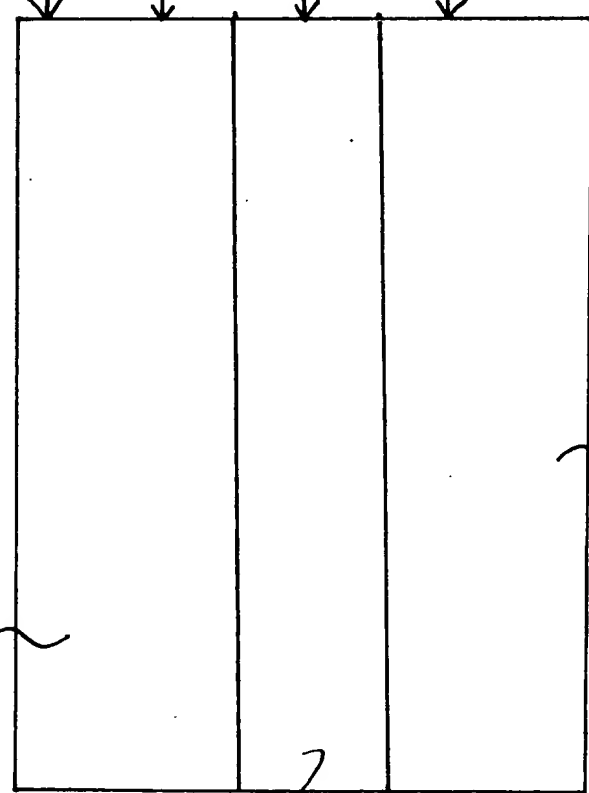


FIG. 3



32 ~

FIG. 4





Superstores

Offer a broad selection of merchandise across many product categories.
Commission Range: 5% - 25%

Select a Store Type

SELECT



Sports & Outdoors

A wide selection of team sports and outdoor gear. Choose "All Sports" for the whole selection or an individual sport for a specific sport.
Commission Range: 10% - 25%

Select a Store Type

SELECT



Books

Hardcovers, paperbacks and tapes from a database of over 400,000 titles. Choose "All Books" for the whole selection or an individual topic area.
Commission Range: 5% - 20%

Select a Store Type

SELECT



Music

CDs and cassette tapes from a database of over 107,000 titles. Choose "All Music" for the whole selection or a favorite type of sound.
Commission Range: 7% - 20%

Select a Store Type

SELECT



Movies

Our Movie stores include VHS cassettes and DVDs from a database of over 90,000 titles. Choose "All Movies" for the whole selection or an individual genre for a specific selection of titles.
Commission Range: 8% - 20%

Select a Store Type

SELECT



Video Games

A selection of games/accessories for Nintendo 64, Sony, Playstation, Gameboy and other systems. Choose "All Games" for the whole selection or an individual brand.
Commission Range: 2% - 10%

Select a Store Type

SELECT



Themes

Do you have a specific area of interest? If so, for you enthusiasts, we are continually adding stores devoted to your favorite topic. Here are just a few stores we have completed. More to come!
Commission Range: 5% - 25%

Select a Store Type

SELECT



Electronics

Choose from over 4,000 Consumer Electronics items for the home, office and car.

Select a Store Type

SELECT

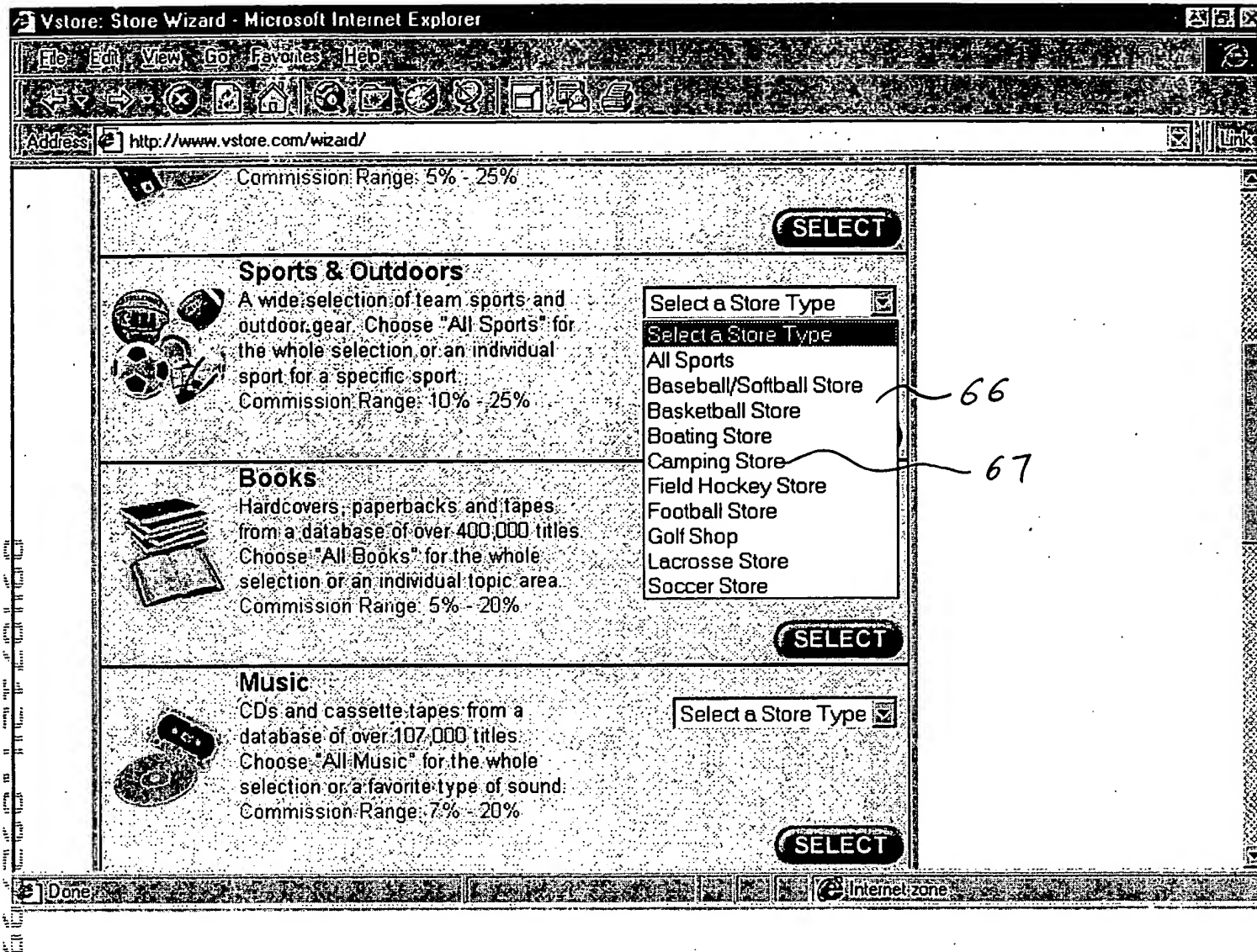


FIG. 7

FIG. 8

Look & Feel

It may take a moment or two for the preview image to appear, please be patient.

Store Design: Select a Style
Design01
Design02

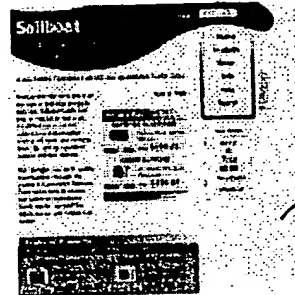
74

Color Palette: Select A Color
Cholla
Sailboat

78

Font Style: Select A Font
Albertus-ExtraBold
BauhausMedium

80



Albertus Med.

NEXT

662260-1220460

FIG. 9

Store Builder

VSTORE
BETA

STEP

4

Customize Your Store

Here you can further customize your store by providing a unique name, slogan and homepage text. You can also choose a domain name/directory combination (used to construct your store's URL) and add a permanent return link back to an existing site.

We have filled in some of the information for you, but feel free to change any of it. Simply make your changes in the boxes below and click "NEXT".

Store Information



Store Name and Slogan

Store Name: ex: My Store Name
Max. 20 chars.

Slogan: Head for the great outdoors
Max. 45 chars.

Homepage Text

This text shows up on the homepage of your store. You can modify the text below, or just use it as it is.

Intro Text: Whether you are striking out on some daring adventure or simply sleeping out in the backyard, we've got the goods you need. You won't need to hire a scout to find what you need. . Choose a category of products to begin browsing
Max. 800 chars.

Store Location

Select from any of our different domain names to host your store. Select the domain name you would like to use and then enter in the name of the directory you would like to have within that domain. (e.g. www.vstoredvds.com/mystore) **Please do not use any spaces.**

Domain Name: yourstore.vstoremail.com

Store Directory: ex: mystorename
Please use lowercase letters and/or numbers only.

Return Link

If you have an existing site, and you would like to have a link from your store back to your site, please check the box below and enter a link to the desired page of your site.

☐ Click here to have a return link ~ 94

FIG. 10



Store Builder

VSTORE
BETA

STEP

4

Customize Your Store

In this step, you can customize the product selection of your store. Your store has been stocked with the products listed below. To remove a product category from your store, simply uncheck the box next to the category you wish to remove and click "NEXT".

(Note: After you finish building your store, you can use the Administration System to add, remove, or rearrange your products and categories.)

Product Categories



- ☒ Tents ~ 96
- ☒ Bags and Packs
- ☒ Air Mattresses
- ☒ Cookware
- ☒ Camping Stoves
- ☒ Sleeping Bags
- ☒ Rain Gear
- ☒ Lanterns
- ☒ Accessories
- ☒ Gazebos
- ☒ Binoculars
- ☒ Knives
 - ☒ Rigid Blade
 - ☒ Folding Multi Tool
 - ☒ Folding Pocket
 - ☒ Folding Locking
 - ☒ Miscellaneous
- ☒ Watches
- ☒ Books
 - ☒ Camping
 - ☒ Mountaineering
 - ☒ Hiking
- ☒ Movies

NEXT